



BROADBAND
HOSPITALITY

DigiHD™ “Lite” In-Room ITV for Hospitality

The DigiHD “Lite” ITV solution for hospitality is perfect for hotels that want a low-cost, easy-to-use in-room ITV system with **100% control** over the content at all times.

A rotating main menu “promotional panel” and information modules highlight property amenities, services and on-site dining/room service options.

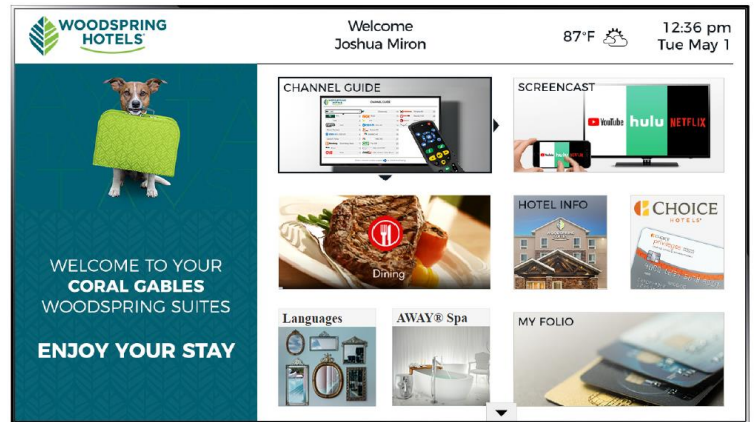
Screen casting is offered to enable guests to stream movies and TV shows from their mobile devices to their room TV.

Integrated with the on-site PMS to display the guest name on the main menu and to offer folio review.

Information can be displayed in the system in multiple languages (languages that are read left-to-right) are supported.)

BBH ITV services can be delivered over the property’s wired IP network or WiFi network.

Low initial cost and software license/support fees.



General Requirements / Assumptions / Timing

- Broadband Hospitality creates and delivers a templated ITV platform for resorts and hotels that can be live 60-90 days from contract execution.
- The BBH ITV solution, hosted in the cloud, enables 100% control over content at the enterprise and/or the individual property level, and is supported 24/7/365 by BBH experts for optimum performance.
- BBH provides comprehensive DigiManager™ content management training for on-site and enterprise/HQ staff (at this time DigiManager is only available in English.)
- All guest room televisions must be hospitality-grade displays that offer, at a minimum, power on source, discrete IR source commands, and the provision of an HDMI port dedicated to interactive services. In addition, all guest televisions must offer an IR pass-through port in order to avoid the use of an IR dongle.
- Each property is responsible for providing a low-latency persistent internet connection.
- Each property is responsible for securing and maintaining IP-delivered or QAM broadcast television channels that make up the free-to-guest (FTG) programming at the property, with Pro:Idiom digital rights management (DRM) protocols applied (if required.)
- Each property is responsible for providing a connection to its on-site PMS.

DigiHD “Lite” ITV features include:

- Selection of 6 background/text color combinations with property logo applied to main menu.
- Date/time and local weather (temperature / conditions icon) on main menu.
- Guest name and welcome/greeting on main menu.
- Left-side rotating promotional panel on main menu supports a playlist of graphic panels.
- Channel guide.
- Screen casting – ability for guests to “cast” streaming movies and TV shows from their mobile devices to their television.
- 1-3 “general information” modules that can be used to display hotel information, hotel amenities information, on-site dining information and/or local shopping/restaurants/attractions information.
- Language selection by guest (languages that read left-to-right are supported.)
- Folio review.

