



BROADBAND
HOSPITALITY

DigiPublic™ Signage for Hospitality

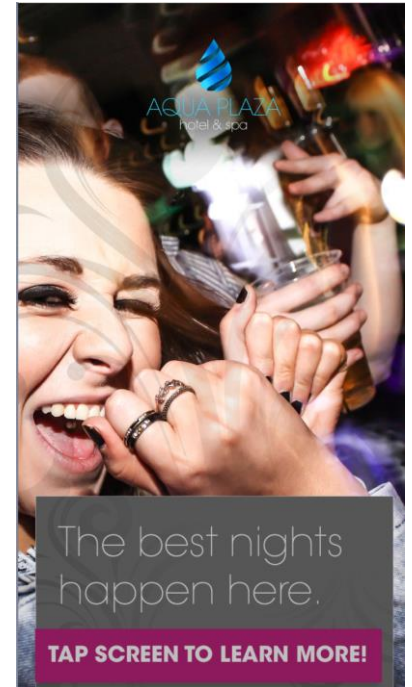
The DigiPublic signage solution for hospitality is perfect for hotels and resorts who want public non-interactive signs and/or touchscreen kiosks with **100% control** over the content at all times.

BBH removes the risk, high costs and long lead-times associated with the activation of high-functionality public signage.

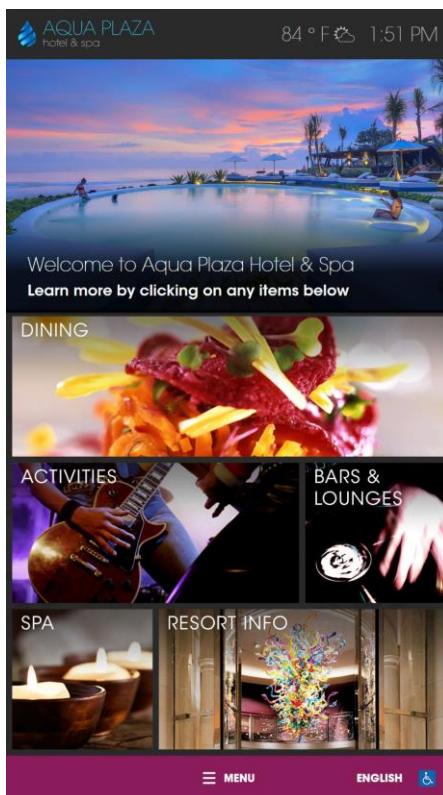
DigiPublic non-interactive looping signs display rotating play-list content with graphic and text overlays.

DigiPublic touchscreen kiosks present on-site dining options, activities and entertainment, tours, property information, property amenities and property maps.

Low initial cost and software license/support fees.



General Requirements / Assumptions / Timing



○ Broadband Hospitality creates and delivers a dynamic digital signage platform for resorts and hotels that can be **launched and live 30-60 days from contract execution.**

○ DigiPublic, hosted in the cloud, enables 100% control over content at the property level, and is supported 24/7/365 by BBH experts for optimum performance.

○ BBH provides comprehensive DigiManager™ content management training for on-site staff (at this time DigiManager is only available in English.)

○ Each property is responsible for providing a low-latency persistent internet connection.

○ DigiPublic is compatible with LG model SM5KD (32, 43, 49, 55 and 65-inch) non-interactive displays as well as BrightSign Series 3 players (model XD234) for use with any display with HDMI input.

○ For touchscreen kiosks, DigiPublic is compatible with LG model TC3D (55, 65 and 75-inch) embedded touchscreen displays (no player needed.)

○ Each client is responsible for activating and maintaining an online Vimeo Pro account for hosting and streaming any videos to be displayed on public displays.

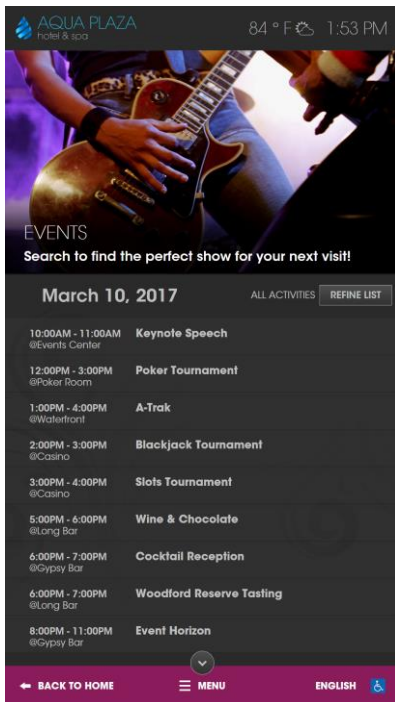
DigiPublic features, Non-Interactive Display Mode:

- Digital signs are set up, grouped, and centrally controlled from the DigiManager content management system with sign play-lists created by users in the form of single or multiple “slides” or videos.
- Slide creation in DigiManager is simple and straightforward and is similar to building slides in PowerPoint.
- Text, graphics and videos can be easily added to slides.
- Users can designate slide transitions from a number of choices.



DigiPublic features, Touchscreen Kiosk Mode:

- Looped “barker” promotional screens encourage guests to tap the display to initiate the interactive Main Menu. (This also reduces the risk of display “burn-in”.)
- The Main Menu shows the property logo, real-time weather information, current time, property image and tiled interactive modules.
- General information modules offer Topics, Sections, and Item details pages with text, image, and, if desired, on-demand video.
- The activity and events schedule module displays the schedule and activity/event details pages with text, image, and, if desired, on-demand video.



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- The restaurants module presents each on-site dining venue with text, image, on-demand video, and menu(s).
- The property maps module presents property and local maps as graphics.

